

Parents' Aid Southern Essex: Annual Report 2017.

Who we are:

Parents' Aid is a voluntary organisation and registered charity (no. 1018739), founded in November 1989, which exists to support families who are at risk of social exclusion.

A steering committee formed of a balance of professionals and service-users manages our affairs. We have an executive team consisting of one full-time volunteer, an administrative assistant and a technical advisor. Our services are delivered by trained volunteers, who are selected for their common sense and commitment and who have sympathies with our client group, or indeed may once have been members of it.



Aims, Services and Area of Operations:

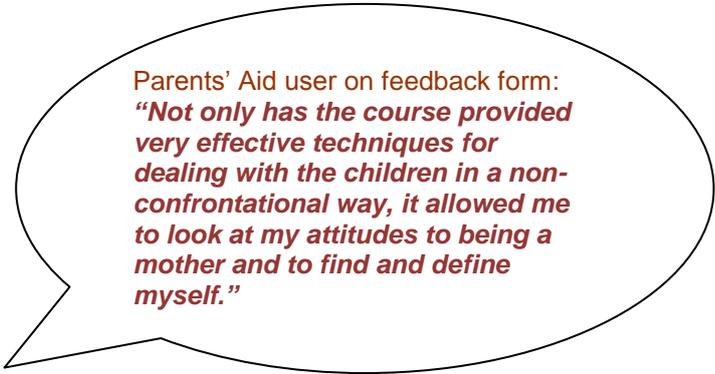
Parents' Aid seeks to help families overcome difficulties that may lead to the separation of children from their parents. Our services of

- Information,
- Advocacy,
- Befriending,
- Family Mediation,
- one-to-one Parenting Support and
- Anger Management
- Careers guidance

provide opportunities for concerned individuals to assist parents who are vulnerable or who are struggling to cope. These services are provided direct to the home by appointment with the client or at local venues offering the facility for service provision in a neutral environment as opportunity permits.

- Parents' Aid also offers families a 24/7 telephone information line, number **01268-763631**.
- The formation of small local self-help groups has always been one of our aims and when the opportunity presents we will convene public meetings in different areas according to demand, giving parents the opportunity to share experiences, pool strengths and exchange encouragement.
- All client families are encouraged to read our recently updated information booklet: this is now available on our website for download free of charge. Hard copies can be provided for those without access to the internet.

- The blog on our website displays regular posts, keeping interested parties informed of Parents' Aid's activities and also about projects and events run by partner agencies which may benefit our user group. This information is also available on our Facebook page, www.facebook.com/parentsaid.org
- Parents' Aid offers its user families a confidential and qualified counselling service from professionals who are either already accredited with, or members of a professional body and working towards accreditation.
- Selected volunteers who are trained in-house deliver our representation, information, befriending and ancillary services.
- Parents' Aid works with families living in the south of Essex, including Thurrock, but we are not currently funded to provide Southend-on-Sea, North or West Essex with any services. Any individual is welcome to access our website or to use our information line and we regularly receive enquiries from all over the country.
- Parents' Aid undertakes these activities for the public benefit in furtherance of its aims and objectives (for these, please refer to our *Constitution*).



Parents' Aid user on feedback form:
“Not only has the course provided very effective techniques for dealing with the children in a non-confrontational way, it allowed me to look at my attitudes to being a mother and to find and define myself.”

Partnership:

Parents' Aid is an independent organisation supporting families but partnership is our core policy. We maintain open channels of communication with local Social Services departments and liaise closely with other statutory and voluntary agencies supporting children and their families.

- Our networking has led to affiliation with Basildon, Billericay and Wickford Council for Voluntary Services; Thurrock C.V.S.; Castle Point C.V.S; Rayleigh, Rochford and District Association for Voluntary Services; Brentwood C.V.S.; Maldon C.V.S.; Colchester C.V.S.; Chelmsford C.V.S., the Southend Association for Voluntary Services and Essex *Compact*.
- We enjoy good working relationships with the Family Rights Group, the N.S.P.C.C., Home-start, Sure Start, Family Lives, Women's Aid, Connexions, Family Solutions, BATIAS, *MAPME-Mind*, the Family Group Conference Project, Victim Support, *Open Road*, *In Touch*, the local Youth Services, area Mental Health teams, Behaviour Support, local Housing Departments, SERICC, the Haven Project, *Action for Children*, *Men have Rights Too*, *Motivated Minds* and allied organisations.
- We have been represented at Multi-Agency Cluster (MAC) Meetings in Essex and ourselves make referrals on behalf of our clients to specialist agencies providing appropriate services.
- As members of the Project Advisory Group for User-Carer Involvement at Anglia Ruskin University, our representatives are from time to time involved in the provision of training to students taking the social work degree course at that university in both Cambridge and

Chelmsford. Parents' Aid is actively involved in A.R.U.'s *SUCI* (Service User and Carer Involvement) Advisory Group. We were one of the founder members of the Essex Alliance, a group created to give voice to the voluntary and community sector, and through this, to the people of Essex. We have joined the newly-formed Mid-Essex Child Poverty Action Group.

Parents' Aid user on feedback form:

"As a parent I found it a great advantage to talk over my problems & feelings which enables me to cope with the problems that faced us."

Projects, Old and New:

Parents' Aid, like many small voluntary organisations these days, is currently unfunded. We are able to continue delivering services because we are running on reserves, the legacy of our founder trustees.

- **Parents' Aid North Essex** is a project now on hold. This flourishing branch of our service had to be wound up in 2009 when our County Council funding was abruptly withdrawn under the terms of our *Local Priority Fund* contract.
- **Conflict Workshops for Primary and Junior Schools**, an enormously successful pilot project launched in 2006-7, had to be wound down in 2009 following the withdrawal of funding.
- **Parents' Aid Thurrock**, always a thriving project since the Borough first became a unitary authority, has in the last five years dwindled to a skeleton service. The Management Committee is reluctant to pull out of an area we have serviced for many years and so we continue to deliver a limited Thurrock service based at Grays Health Centre, where we shall offer support to clients who are able to attend this weekly surgery as long as our financial situation permits.

Parents' Aid user on feedback form:

"I am far calmer and able to understand why I have certain emotional reactions to events. I am slowly changing my behaviour through my newfound confidence."

- **Parents' Aid Family Mediation Service** is the project that attracted grant aid from Essex County Council's *Family Innovation Fund 1* throughout South-West, South-East and Mid-Essex. Many families struggle with multiple problems which impact on their ability to care for and communicate with their children: such families need support to address the relational challenges that may jeopardise their children's welfare. Mediation between family members helps improve communication, fosters family agreement even

when members hold different points of view and through this builds resilience both within individuals and families as a unit.

Funding was discontinued in March 2014 and subsequent applications for continuation funding, both to Essex County Council, to external funders and to grant-making trusts, have to date proved unsuccessful.

- **Parents' Aid Return to Employment Workshops: Finding the Job of your Dreams.** As the grip of the current austerity measures tightened on the third sector, *Parents' Aid* became increasingly aware that many of our users have been far from the job market for some years and are now under pressure to find work. As part of our support package for families at risk of social exclusion, we have incorporated this workshop to enable clients to recognise their own personality types, match them to the type of work that will give them the most happiness and further identify any stress triggers of which they may need to be aware.
- **In the administration of these projects,** the trustees have had due regard to the Charity Commission's guidance on public benefit, which is regularly reviewed at trustee meetings.

Copyright 2004 by Randy Glasbergen.
www.glasbergen.com



"We need to form a conflict-resolution team to settle the dispute over who should be chosen for our conflict-resolution team."

Staff and Surgeries:

The Organisation has always been fortunate in benefiting from the time and energies of some outstandingly committed and capable volunteers, including former service-users whose lives are back on track and also disabled parents and parents with disabled children, who wish to draw on their own experience to assist others. The mainstay of our team are local mothers and other concerned individuals who wish to give of their time and goodwill, but we are fortunate also in having amongst our members a number of qualified professionals who together form a consultancy resource on which other volunteers are able to draw.

- **Our Thurrock project** is currently a skeleton service following the withdrawal of funding. Our **Wednesday surgery at Grays Health Centre**, the main base for delivery of our Thurrock service now that financial constraints have obliged us to curtail home visiting, is however very regularly used for training up local volunteers and assessing newly-referred clients.
- **In Mid-Essex, our Tuesday morning Chelmsford Library surgery** is well-used on a fortnightly basis and our **Maldon surgery at the Elim Church in Wantz Road** continues operative on an appointment-only basis. Parents' Aid has an agreement with the Rev. Tim Ball, the **Vicar of Meadgate Church in Great Baddow**, for occasional room use to

deliver services in the church's new building in the '**Orchards**', **Mascalls Way** as part of the church's vision to support local families and help prevent family breakdown. Our **Basildon Library surgery** has unfortunately been closed since late 2016, when a refurbishment program removed the little room of which we had previously had use. The desperate search for alternative premises continues, but unfortunately it is not easy to obtain use of any space in Basildon free of charge.

- **The seventh edition of our information booklet, "A Guide for Families: Your Child and Social Services"** is now available for download from our website, www.parents-aid.org.uk. We are enormously grateful to dedicated volunteer Peace Oluwabusola for having set out the document for publication and added the illustrations.
- **In the last year many new volunteers have joined us** whose contribution to the work of the Organisation has proved uniquely valuable. Some volunteers train with us for a few months in order to acquire insight into supporting socially excluded families and confidence in their own abilities and then move on, but others discover the rewards of this challenging work and stay with us for much longer. We have had to bid farewell to Kim Cathro, Committee Member and stalwart of our Thurrock service since 2015, now a qualified Social Worker, since her new employer Hertfordshire County Council fears a conflict of interests. However, former longstanding volunteer Sue Johnston has returned to the Committee: too heavily committed at present to undertake client work, Sue is nevertheless willing to lend her time and expertise to running the organisation.

Volunteer recruitment within the Organisation is ongoing: we routinely lose promising volunteers when they leave us in order to take up salaried positions and of course there are always a percentage of new recruits who decide after a few months that their talents could be put to more effective use elsewhere. Either way, they leave their particular mark on the organisation: we are sorry to lose them but grateful for the privilege of their individual contribution.



Volunteer: *'I have met some wonderful people along the way during my time with Parents' Aid and I have gained valuable experience for which I am grateful to both clients and colleagues alike.'*

Funding:

Parents' Aid had always been challenged in attracting core costs, due to the facts that few funding sources are willing to invest in revenue, the modest size of our Organisation is prohibitive of cost-effective fund-raising projects, and the stigma attaching to our client group tends to alienate public sympathies. Accordingly we have in the past been obliged to depend on local authority funding for our basic income. We are currently unfunded and running on reserves, which we are fortunate to hold due to the foresight of our funder trustees.

- **Parents' Aid** has received no revenue funding from **Essex County Council** since the **Family Innovation Fund 1** award we received in 2013 for our **Family Mediation** project. At the close of 2015, the organisation submitted a bid for £1,000 to Essex County Council's **Independence, Choice and Control Fund** to deliver six workshops designed

to enable and encourage long-term unemployed, such as single parents or the disabled, back to the job market. This application, administered by the Basildon, Billericay and Wickford Council for Voluntary Service, was successful and the consequent partnership working has fostered collaborative working with other organisations supporting the unemployed, such as the Y.M.C.A. and local libraries.

- **Thurrock Borough Council** has suspended the Voluntary Sector Grants application process for the foreseeable future and due to cuts from central government the Council were compelled to terminate all Framework Contract Agreements at the end of November 2010. Our use of the *Bungalow* at the Culver Centre as a base was a further privilege withdrawn in February 2011 when the building was requisitioned for other purposes, leaving our Wednesday morning surgery at Grays Health Centre as the sole facility for both client interviews and volunteer training. From that point on, our Thurrock project has faced serious financial crisis and is currently financed from reserves.
- Since the conclusion of our *FIF1* agreement with Essex County Council **Parents' Aid has been unfunded and we continue to deliver services across those areas where our presence has become established from reserves**, which are fortunately adequate at the moment. We are currently servicing Thurrock, Basildon, Billericay, Castle Point, Rochford, Maldon and Chelmsford and the combined statistics for our 2016-17 referrals make a grand total of 65 separate families, an increase on the previous year, and all without funding or any serious attempt to push out publicity.



Business Development:

Parents' Aid has previously sought to progress the development of the Organisation in a business capacity by introducing systems and policies that:-

- will ensure the delivery of our services to a quality standard and
- will seek to secure sustainable sources of revenue to provide the stability for future expansion.

However, due to our current lack of funding, plans for capacity-building are on hold, we hope temporarily. In recent years, our team has worked on:-

- the updating and improvement of mega databases to contain all relevant client/volunteer information;
- the installation of upgraded software/hardware on the I.T. equipment of team members to facilitate the exchange of data;
- the re-structuring of volunteer training by the editing and updating of training manuals (all our in-house training is certificated);
- the standardisation of the volunteer induction process and the maintenance of regular volunteer supervision;
- the issue of identity cards for volunteers and business cards for staff members;
- the retrieval and recording of information necessary for monitoring and quality control purposes, e.g. job descriptions, appraisals, volunteer and client feedback;

- the ongoing development of a user-friendly soft monitoring framework system;
- the broadening of the Trustee base and the revision of induction processes for new Trustees;
- the introduction of additional policies to comply with new legislation and current Charity Commission requirements and the updating of existing policies;
- the introduction of more contemporary accounting procedures;
- the enhancement of our website and the creation of online tools for public research so that the Organisation can ascertain which social needs are most pressing to our client group and so plan the development of new projects;
- the updating of the seventh edition of our information booklet and its online publication as a resource for families everywhere.

As ongoing financial uncertainties have evidenced, it would be advantageous to establish the Organisation on a business footing that will enable us to fund essential core costs irrespective of the vagaries of local authority funding. Accordingly we have explored avenues that might enable us to branch out into social enterprise to secure sustainability of future income.

- a) The Committee has sought specialist advice appropriate to produce the marketable by-products of service delivery to a commercial standard.
 - ❖ We have consulted experts on the viability of charging on a sliding scale for the delivery of our *Family Mediation*, *Anger and Aggression Management* and *Effective Parenting Skills* programs, both popular interventions with client families and social care teams, and for a proposed *Assertiveness* program, albeit as yet in an embryonic form.
 - ❖ The Organisation holds reserve funds which our founder Trustees have saved over a period of years for the purpose of purchasing our own building. The Board is currently re-evaluating options, in consideration both of the area which our service now covers and the current financial climate, and taking advice in order to decide whether the money would not be better spent on continuation of service delivery and the development of ancillary projects in response to user demand, such as our *Return to Employment* workshops.
- b) The Committee continues to progress the matter of upgrading systems and policies in line with a PQASSO Quality Mark. In the past we have commissioned an interim evaluation report in respect of our *Services to Families at Risk of Social Exclusion* (please contact the Organising Secretary for an electronic copy of this document) based on the information then currently available; as we continue to refine our self-evaluation system we are likely to consider, subject to funding, an independent evaluation of the service as a whole.

Hazel E. Davies

July 2017

